



**Guaranteed  
to catch the buyers' eye...**

**A GREAT  
'POINT of SALE'  
Promotional  
medium.**



## Product Information

A good advertisement on Counter-Mat at the point of sale will influence your buyers' decision and lead to increased sales. Photographic print quality allows both TV and Magazine campaigns to be reproduced faithfully on Counter-Mat carrying your promotion right to where it counts.

With this mat on the counter, serving area or bar not only does your brand look impressive, it provides valuable service by protecting the counter surface from liquid spillage and other forms of damage.

Counter-Mats are fully launder able and also quick drying making maintenance easy, ensuring your promotion is always at its best, simply wash and leave to dry on the bar top. The non slip rubber backing always lays flat; it won't curl and won't slip from the counter top again keeping your message or promotion where it's needed.

## Features

- Printed Polyester
- Point of Sale positioning
- High resolution graphics
- Photo quality colour
- Custom shapes and sizes
- Protects counter or bar surface
- Fully washable up to 40°C
- 12 Months guarantee

## Standard sizes

Counter or Bar  
23 x 43 cm  
25 x 90 cm

Bespoke sizes also available

## Counter-Mat

clean up on counter sales with Point of Sale graphics

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[www.dirtcatcher.co.uk](http://www.dirtcatcher.co.uk)

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